

Please amend the title from the original title which is:

AUTOMATED LICENSING AND ACCESS TO GRANTED LICENSES FOR WORKS OF  
AUTHORSHIP

to this new title:

AUTOMATED LICENSE OFFERING WITH EMBEDDED HOTSPOT

## **Amendments to the Specification:**

To correct typographical errors, please replace the 3 paragraphs that begin on line 17 of page 5 and continue through line 28 of page 12 with the following amended paragraphs:

**FIG. 5** shows the process by which a publisher registers content items. At step **41**, the publisher enters a name and password. From here, the publisher can go to any of steps **42**, **43**, or **44**. The publisher enters information about the company at step **44**, information about the billing contact at step **45**, information about the person registering the content at step **46** and information about other contacts for the publisher at step **47**. The publisher then enters the default business rules at step **43** and the default prices at step **48**. The publisher is then given a confirmation and an opportunity to provide additional instructions. The system then provides to the publisher the default ICLPRC code for that publisher. After registering the individual content items at step **42**, the publisher enters specific prices for that content at step **37**. Dates can be attached to prices so clearance at a certain price can be available one day and not the next. Functions can be attached to the prices, to have them change over time. "Aging" or "decaying" the prices correlates to the fact that yesterday's news is not worth as much as today's news. The publisher receives base ICLPRC codes for each content item from which the final ICLPRC codes are generated at step **38**. At step **39**, the publisher can view the licensing web page that will be presented to the public.

**FIG. 6** shows the process followed by a user. When a user views on the Internet an item of content which is registered with the system **51** the user can click on a PRC tag **52** which directs the user's web browser to a page of the iCopyright website which is customized for that publisher and that content. At the website, the user enters a name and password at step **53**. From here, the user can go to step **54** or directly to step **58**. The user enters information about himself, step **54**, his affiliation and intended use, step **55**, and his payment information, step **56**. The user then accepts or declines the terms and conditions at step **57**, and proceeds to state his intended use at step **58**. The user then views the license or a summary of the license, step **59**, and accepts or declines the license. If the license is accepted, the user proceeds to step **91** and receives confirmation and specifies any special instructions that are required to fulfill the user's

request. In the case of Professional Reprints or other specialized document fulfillment requests, the user is-fills out forms that collect the required job and document transmittal information. This could also include the use of special (publisher required or user requested) document packaging, encryption, digital watermarking or transmission techniques.

Upon successful completion (including payment authorization) an example citation and the ICL code for the license are provided. When the ICL icon **92** is embedded in a document, a user on the Internet who clicks on the icon is directed to a license record **93** which presents the particulars of the license granted to the user. Within this license record, any person who has the ICL code can view particulars for the work that was published with the ICL code in step **94**. The license record further includes an Internet URL which acts as a pointer back to the original source content **51** on which the work is based.

To correct a typographical error, please replace the paragraph which begin on line 28 of page 13 and continues through line 6 of page 14 with the following amended paragraph:

The information in the database about each publisher is most complete for publishers who have voluntarily registered. However, the database is also loaded with data on other publishers who have not chosen to register by collecting such information which they publish. Users cannot automatically obtain licenses for works published by publishers who have not registered, but they can get assistance ~~form~~from the system in contacting the publisher directly to obtain a license. The system collects the necessary information from the user for a request for a license and automatically forwards the request to the appropriate permissions manager for the publisher, thereby acting as an automated agent for the user.